

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT

ADDRESS AREA
WHITE BACKGROUND
OR 10% COLOR TINT

2.5"

4"

TOTAL AREA 4" X 2.5"